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# KBC Introduction

Our team of experts will work with you to identify your business goals and develop a strategic plan to help you achieve them.

We'll help you navigate the complex world of digital transformation and position your business for success .

## **Our Team's Mission**

We want to help businesses and individuals embrace, adopt, and scale agile practices and enabling technologies as core component of their Digital Transformation Journey.

We equip our clients with world class tools, technology and data to meet customer demands, maximize overall development velocity and fuel a culture of Agility.

## CDAP

Canada Digital Adoption Program (CDAP) is a government initiative targeted to Canadian SMEs, offering interest-free loans & grants to fund your digital transformation.

Our experts in digital transformation and strategic planning will work with you to develop SMART\* objectives that address your needs, like:

- Lack of cash flow
- Need for digital experts
- Need for an actionable digital adoption plan

***GRANTS UP TO \$15,000***

Grants of up to \$15,000, covering up to 90% of the advisory cost for the development of your digital adoption plan.

### ***INTEREST-FREE UP TO \$100,000***

Interest-free loans of between \$25,000 and \$50,000 if your company generates \$500,000 to \$5 million in annual revenue, or \$50,000 to \$100,000 if higher.

## Digital transformation services

We're a one-stop-shop Digital Transformation Agency that helps small businesses make the leap to digital. Our team of experts will guide you through the entire process, from strategic planning to product design to brand guidelines and beyond.

Our Digital Transformation Services include the following :

### Photography

Our expert photographers will capture your products and business in the best light possible. Showcase your brand with stunning images that will set you apart from the competition.

Premium Package:

3 professional mugshots

High-resolution digital files

Light retouching

Choice of studio or outdoor setting

Wardrobe consultation

## Webflow Development

Our talented designers will work with you to create product designs that will capture your customers' attention. Whether you need a new logo, website design, or packaging design, we've got you covered.

## Product Design

Our talented designers will work with you to create product designs that will capture your customers' attention. Whether you need a new logo, website design, or packaging design, we've got you covered.

## Brand Guidelines

Our brand experts will help you define your brand and create brand guidelines that will ensure consistency across all of your digital channels. From logos to color schemes to messaging, we'll help you create a brand that resonates with your customers.

## SEO

Our SEO experts will optimize your website to improve your search engine rankings and drive more traffic to your site. We'll help you identify the keywords that matter most to your business and create content that will attract and engage your target audience.

## Social media

Our social media experts will help you create a social media strategy that will engage your customers and drive more traffic to your website. From content creation to community management, we've got you covered.

- Unique organic social media posts per month - 9-12 posts.
- Instagram/ Facebook Stories/Google My Business/LinkedIn.
- Liking, commenting, and sharing industry content
- Comprehensive monthly reporting

## Lead generation + Reputation marketing

- Facebook Ad Management, Google AdWords Management.
- Phone Call Tracking
- Monthly Report
- Quarterly Strategy Call
- Weekly Data Updates
- Focused Monthly Report

## Paid marketing

- Google Search Ads
- Press release
- Google Display Prospecting Ads
- Google Display Remarketing Ads
- Google Local Services Ads

- Bing Search Ads
- Facebook & Instagram Ads
- LinkedIn Ads
- Gmail Ads
- Dedicated Landing Pages
- Phone Call Tracking & Scoring
- Display Ad Creation
- Custom Communication / Reporting

## Funnel Marketing

- Google Search Ads
- Email Marketing
- SEO
- Direct
- Influencer
- Press release
- Google Display Prospecting Ads
- Google Display Remarketing Ads
- Google Local Services Ads
- Bing Search Ads
- Facebook & Instagram Ads
- LinkedIn Ads
- Gmail Ads
- Dedicated Landing Pages

- Phone Call Tracking & Scoring
- Display Ad Creation
- Custom Communication / Reporting

## Financial Management

### Incorporation services

Services included:

Sole proprietorship rollover to a corporation. Section 85

Incorporation of a new entity

Corporate planning

Our team consists of financial professionals who are specialists in a number of different industries, such as technology, education, commerce, manufacturing. Get in touch to learn how we can personalize this service to you.

### Sole Proprietorship Tax Preparation

Service Description

CPA Analytics is known for Sole Proprietorship Tax Preparation projects that are free of stress and confusion. As we go through the process, we provide detailed status updates and expected delivery dates. Schedule a consultation to learn more.

### Estate planning

Services include:

Estate planning consultation. Section 84-86 election. Section 51 rollover

Retirement planning

Will planning & drafting

## Financial planning and analysis

### Service Description

Many SMEs accountants don't have the necessary skills for efficient financial planning and analysis. Empower your business with the tools to forecast profit and loss, create budgets and plan for years ahead using the best-in-class tools and applications.

## Remote CFO

### Service Description

Hire a part-time remote CFO using our cloud based software solution.

Services include:

Payroll

Bookkeeping

Business tax

Advisory

Call us to design a solution that best suits your company's needs

## Corporate tax preparation

Services include:

Corporate income tax return (T2)

Translating accounting financial statements to General Index of Financial Information (GIFI)

Filing nil returns for dormant or inactive companies

Tax planning for your business

Dividend vs salary consultation



# E-Learning

## Agile MBA Program

- Current 3 day Agile MBA - Paid
- 2- 1 day after agile MBA (min participants of 25) - Paid 250USD

# Free Ressources

- Newsletter

- Blog

# About Us

We're a team of self -Organized humans, Diverse by design. At KBC, we believe great leaders can unlock the potential of their team and empower others to challenge the status quo of legacy processes dictated by traditional and siloed practices.

# Contact Us

Based in Ontario, Canada

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Enquiries

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