



# Collaborate 2 Commercialize (C2C)

## PROPOSAL QUESTIONS

*OCI Office use only*

APPLICATION DATA	
Project Title	
Application Number	

### 1: CHALLENGE AND PROPOSED SOLUTION (2 PAGES MAXIMUM)

- A. Describe the industry partner’s core business (focus on the Ontario operations), including the business sector, primary business location, products/services, and experience in bringing technologies to market.
- B. Describe the technology challenge and/or opportunity which this project will address.
- C. Describe how addressing this challenge/opportunity fits into the applicant company’s business strategy.

- A. [Type answer here]
- B. [Type answer here]
- C. [Type answer here]

### 2: PROJECT PLAN AND BUDGET (3 PAGES MAXIMUM)

- A. Provide a detailed description of the overall project plan (activities, milestones, deliverables), and indicate how this plan can be achieved within proposed timeline.
- B. Describe the program budget, including resources and costs associated with the project. Outline the general staffing and other requirements to be funded wholly or in part by the OCI and industry matching funds.
- C. Describe the potential risks and barriers to developing and implementing the proposed solution, and how will these risks be mitigated. Please include a risk mitigation plan.

- A. [Type answer here]
- B. [Type answer here]
- C. [Type answer here]

### 3: PROJECT TEAM MEMBERS AND ROLES (1 PAGES MAXIMUM)

- A. Describe the roles and expertise of each **company team member** directly involved in this project, including how their experience/expertise relates to the project, and what activities they will perform.
- B. Describe the roles and expertise of each **academic team member** involved in the project team. Explain what unique expertise and/or resources the research partner can bring to help address the challenge/opportunity and why these are necessary for this project.
- C. Describe how the company and project team members at the post-secondary institution (researchers and students) will interact with each other (including nature and frequency of interactions) to achieve project goal.

A. [Type answer here]

B. [Type answer here]

C. [Type answer here]

### 4: IMPLEMENTATION AND COMMERCIALIZATION (2 PAGE MAXIMUM)

- A. Describe the plan and resources, including intellectual property management, that the project partners have in order to support implementation and commercialization of project outcome.
- B. What commercial impact in Ontario is expected from this project? Explain the expected new/improved products, services or productivity improvement and competitive advantage.
- C. In a table format, please provide quantitative estimates of project outcomes, including but not limiting to revenues, jobs created and sustained, new/improved products/services, market entries, investment attraction, cost savings, value chain development etc., that will be realized in Ontario **within three years of project completion**. Please provide justification for these estimates where possible.

A. [Type answer here]

B. [Type answer here]

C. [Type answer here]