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Soterlabs Inc.
Company Presentation

Toronto, 2024

About us

- Soterlabs Inc. is Toronto, Canada based startup in stealth-mode. Our team has 15+ years of theoretical and practical experience in building advanced and **intelligent software, data** and **AI systems** for SMB and Enterprise companies. Employing the state-of-the-art data science research in our solutions helps us to stay on top our competition.
- Soterlabs Inc. specialized on applications of **artificial intelligence** to various industry verticals. We provide services for companies from various industries around the globe. Majority of our clientele resides in **UAE, Germany, Italy, Ireland** and **Canada**.
- Our company has established a close relationship with multiple **academic** and **industrial institutions** and their members to maintain the capacity to **innovate** and **push the boundaries** of existing **realities**.

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Partners

UNIVERSITY OF TORONTO

Boston Dynamics

Google Cloud Partner

CLEARPATH ROBOTICS™

IBM Registered Business Partner

Microsoft Partner

VECTOR INSTITUTE

MaRS

Microsoft

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Clients

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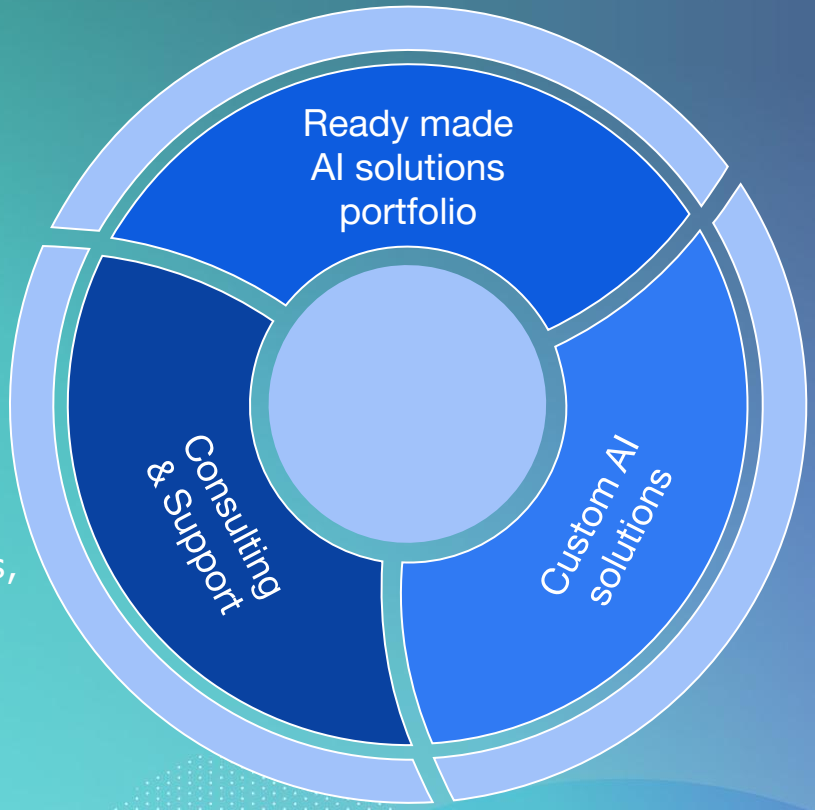
Services

Choose readily available AI solutions from Soterlabs Inc. solution portfolio.



Soterlabs Inc. guides, supports, and provides consulting on all matters related to data and AI systems.

Soterlabs Inc. designs and builds custom AI solutions to target specific customer challenges.

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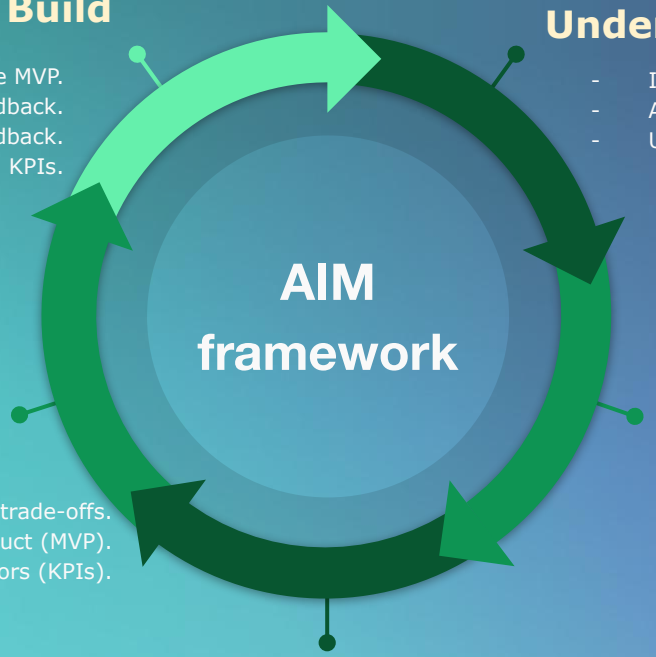
Methodology



Understand

- Identify the user persona and her business challenge.
- Assess the business value of solving the problem.
- Understand the financial return and justify the cost.

Map

- Determine the data and technology required.
- Consult with experts for insights.
- Set clear project targets.

Design

- Explore the data, tools, and acquisition avenues.
- Draft detailed solutions, considering trade-offs.
- Create mockups for user experience flow.

Build

- Develop the MVP.
- Test the MVP and gather user feedback.
- Refine the solution based on feedback.
- Monitor success metrics and KPIs.

Scope

- Decide on necessary trade-offs.
- Set targets for the minimum viable product (MVP).
- Define success metrics and key performance indicators (KPIs).

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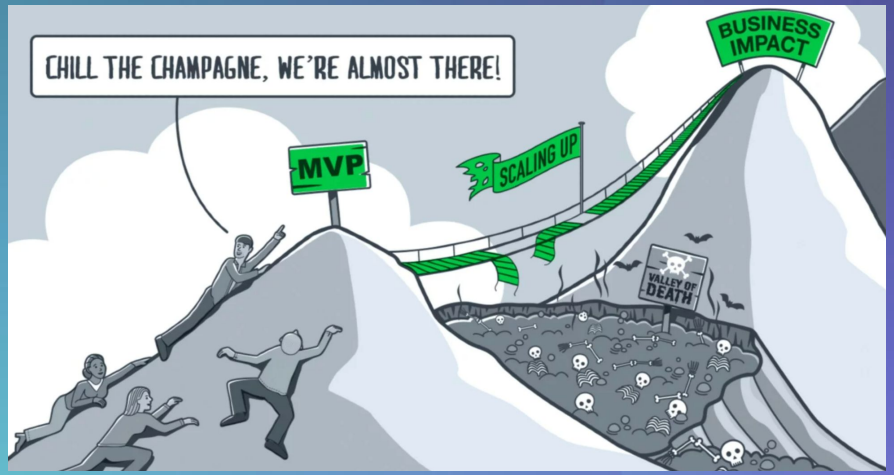
Scale up

The AIM Framework includes a 6th step specifically for scale-up technologies that goes beyond the MVP. Validating product-market fit is crucial before scaling. Soterlabs Inc. will help you scale the product with:

- Deployment in scalable production environments
- Database sharding
- Caching
- CI/CD pipeline
- Test automation: unit, integration, regression, and UI
- Observability: logging, tracing, and application monitoring



Ref: https://www.thedigitaltransformationpeople.com/wp-content/uploads/2021/04/Lean-Scaleup-2.jpg

By following these steps, we ensure your AI solutions are robust, efficient, and ready for growth, helping your business achieve long-term success.

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Thank you for your time!

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