

 UC Lab

# Uncanny Lab

Reimagine **Business** with  
**Cognitive Collaboration**

# Our history

At UC Lab, we've been at the forefront of innovation, evolving from web solutions in 2020 to advanced Generative AI in 2023. Our journey reflects our commitment to harnessing the power of AI to transform businesses and drive growth.



# Our niches

List 3-5 problems your company observes and wants to solve.

## Productivity and Collaboration

Enhance efficiency and synergy through AI-driven tools and streamlined workflows.

## Transformative Cloud

Transform cloud capabilities to drive unparalleled value and scalability.

## Performance Marketing

Maximize ROI with AI-enhanced martech solutions and strategic insights.

# Case Studies

# CAA

## 3.5 X

Membership Sign ups

Access the full case study



### Digital Experience

Boosted engagement with improved UX, faster performance, and a seamless cloud-native custom cart.

### First Party Data

Implemented server-side tagging for 20+ domains, transforming measurement, targeting, and ROI with personalized marketing.



UC Lab has carefully guided us through the ever-changing landscape of optimizing key online assets to ensure the best-possible customer journey and bottom line results. The team is creative, responsive and rapid, and we always feel like our priorities are UC Lab's priorities. ”

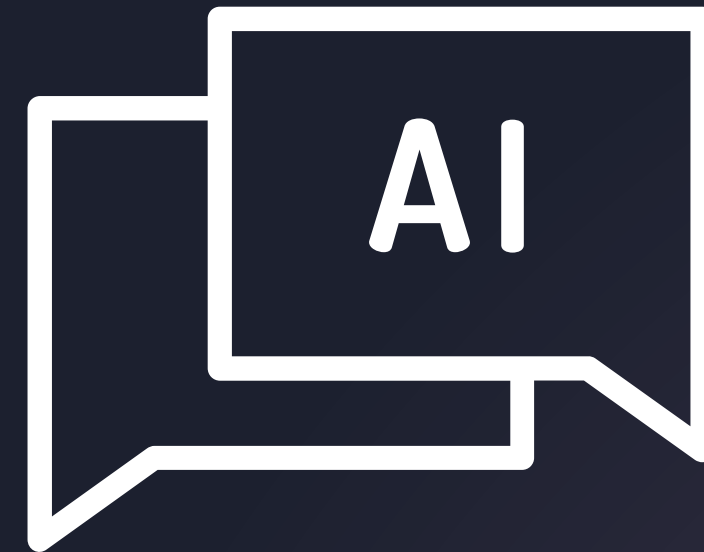


**David Coffey**

Managing Director  
CAA North East Ontario

# TCC Canada

2.5 X Conversions



## AI Chatbot

Boosted sales and satisfaction with an AI-driven chatbot using human-like reasoning LLMs, grounded data, and robust guardrails.

## Operation Efficiency

Enhanced CRM automation, streamlining processes and boosting productivity through intelligent automation solutions.



UC Lab has been a game-changer for TCC Canada, accelerating response times and delighting prospects, effectively closing leads around the clock. It's like having our best sales agent working tirelessly, enhancing our ROI and customer experience.

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**Sean Cochrane**

President  
TCC Canada



# Get In Touch With Us



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