

Sector Adoption Program

Timed calls for applications, up to \$1 million available per company consortium

THE OPPORTUNITY

The **Sector Adoption Program** creates the opportunity for **company consortiums to innovate industry-transforming solution**s to a CIT challenge statement with up to \$1 million of OCI support.

SME BENEFITS

- Opportunity for supported collaboration with industry leaders
- Create industry-transforming critical technology solutions
- Up to \$1 million from OCI
- Network development
- · Ecosystem navigation support
- Publicity
- Strategic innovation partners
- Foster industrial innovation with widespread adoption of new product

PROGRAM DETAILS

The Sector Adoption Program offers company consortiums the opportunity to collaborate on sector-transforming projects that address a CIT challenge statement.

Projects are eligible for up to \$1M in funding from OCI and can last up to 1 year.

Consortiums are made up of two mandatory components: 1 Ontario SME (lead applicant) and 1 Primary Partner (with market pull). Secondary Partners with strategic value-ads can be included to fill gaps and enable wide-scale adoption of the developed solution.







 $\cap{}$ Click Here to Get started with the OCI Intake Form

ELIGIBILITY

- Consortium must include 1 Lead Applicant and at least 1 Primary Partner with market pull.
- Lead applicant must be an Ontario-based for-profit Small-or-Medium Enterprise (<500 employees)
- Primary Partner does not need to be Ontario-based
- Solution must incorporate one of named Critical Technologies
- Funding to be matched 2:1 by consortium

APPLICANT PROFILE

The Sector Adoption Program is suitable for company consortias with developed and/or commercialized critical technology solutions that address the CIT challenge statement, that are also equipped with strategic resources to drive widespread adoption of their solution.

APPLICATION PROCESS

The first step is to contact an OCI Business Development Manager (BD) to determine project eligibility and program compatibility. See the Business Development Directory here.

- Discussion with OCI
 Business Development
 Manager
- Review Process (Internal/Committee/External)
- 2 Submission of Expression of Interest (initiated by BD Manager)
- Presentation to Executive OCI Committee
- Full Online Application (initiated and supported by BD Manager)
- 6 Decision and next steps

CHALLENGE STATEMENT EXAMPLES

- Accelerating Home Construction
- Addressing Labour Challenges Within the Agri-Food Sector
- Supporting Safety in Mining
- Driving Improved Productivity for Ontario Manufacturers
- Advancing Modular Housing Solutions
- Promoting Al-Driven Transformation and Sector Leadership

Active and archived challenge statements are available online.